



Dnyanoday Prashikshan Sevabhavi Sanstha's

ID.No. PU/PN/C/371/2009

# FORESIGHT

College of Commerce  
Affiliated to Savitribai Phule Pune University



382 , YMCA Complex, New Rasta Peth, QuarterGate,Pune-411011 •Mob:9764445481• www.fccpune.com

Chairman: Chetan Rathod

Secretary: Shailesh G Mehta

PUNCODE: CAAP014880

AISHE CODE: C-41344

NAAC: B++

<b>CRITERION II</b>	
<b>Key Indicator</b>	<b>2.6.1</b>
<b>Metric No</b>	<b>2.6.1 Course Outcome</b>

## Course Outcome for All Programmes.



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Name of the Programme. (Bachelor of Business Administration) B.B. A

**SEMESTER-1**

Name of the Class	Course Code	Course Title		Course Outcome
FY.B.B. A	101	<b>Principles of Management</b>	C01	Developed the basic concept regarding Organization Business Administration
F.Y.B.B.A			C02	Inculcated various management principles
F.Y.B.B.A			C03	Empowered managerial skills among the students
F.Y.B.B.A			C04	Students shall demonstrate the ability to communicate effectively.
F.Y.B.B.A	102	<b>Business Communication Skills</b>	C01	Students shall improvise their skills such as linguistic, non-linguistic and Paralinguistic skills.
F.Y.B.B.A			C02	Students shall develop integrative approach where reading, writing, oral and speaking components are used together to enhance the students' ability to communicate and write effectively
F.Y.B.B.A			C03	Students shall be aware about various Methods and Media of communication
F.Y.B.B.A	103	<b>Business Accounting</b>	C01	The students have acquired sound knowledge of basic concepts of accounting

F.Y.B.B.A			C02	Students also understood about recording of transactions and preparation of final accounts.
			C03	Students got exposure about various accounting software packages.
	104	<b>Business Economics (Micro)</b>	C01	Students shall understand how households (demand) and businesses (supply) interact in various market structures to determine price and quantity of a good produced.
			C02	Students shall understand the links between household behavior and the economic models of demand
			C03	Students shall represent demand, in graphical form, including the downward slope of the demand curve and what shifts the demand curve.
			C04	Students shall understand the links between production costs and the economic models of supply.
			C05	Students shall represent supply, in graphical form, including the upward slope of the supply curve and what shifts the supply curve
	105	Business Mathematics	C01	Students shall understand applications of matrices in business
			C02	Students shall understand the concept and application of Permutations & Combinations in business.

			C03	Students shall use L.P.P. and its applications in business.
			C04	Students shall understand the concept of Transportation problems & its applications in business world
			C05	Students shall understand the concept of shares & share market.
	106	Business Demography	C01	Students shall understand Distribution of Population and Population Growth.
			C02	Students shall be aware regarding Environment and Environmental issues related to Business
			C03	Students shall understand the problems of urbanization

## SEMESTER II

F.YB.B. A	201	<b>Business Organization and System</b>	C01	Students shall demonstrate an understanding of effective management principles as outlined in selected text learning objectives
			C02	Students shall apply effective management strategies, principles and techniques.

			C03	Students shall demonstrate research and analytical skills by using both human and technological resources
	202	Principles of Marketing	C01	Developed the understanding regarding marketing environment in the country.
			C02	Developed the conceptual understanding as to develop basic marketing concept.
			C03	Acquired the Knowledge regarding services, rural marketing and new trends in marketing
F.Y.B.B. A			C04	Students shall get a learning platform for preparing for marketing employability opportunities essential for industries.
	203	Principles of Finance	C01	Students understood the nature, importance, structure of finance related areas.
			C02	Knowledge regarding sources of finance for a business.
	204	Basics of Cost Accounting	C01	Students got the Knowledge of Basic cost concepts, element of cost & preparation of Cost Sheet.
F.Y.B.B. A			C02	Basic knowledge of important Methods of costing was given to the students.
	205	Business Statistics	C01	Students shall be able to understand the basics of statistics – concept of population and sample & to use frequency distribution to make decisions.

			C02	Students shall be able to understand and calculate various types of averages and variation
			C03	Students shall be able to understand Correlation and use of regression analysis to estimate the relationship between two variables and its applications
			C04	Students shall be able to understand the concept – Time Series and its applications in business.
			C05	Students shall be able to understand the concept – Index numbers and applications in business
F.Y.B.B. A	206	Fundamentals of Computers	C01	Students shall be able to understand the concept of computers
			C02	Students understand While data, files, tables, and graphics can all be involved in computer processes, the ultimate goal is to transform raw data into meaningful information.
<b>SEMESTER III</b>				
S.Y.B.B. A	301	Principles of Human Resource Management	C01	Students studying HRM acquire the knowledge, critical thinking, and practical skills that will enable them to create organizational effectiveness, lead human resources management strategies, and enhance the human condition at work
			C02	HRM students learn to think critically about the challenges involved in creating high performance workplaces where innovation,

				diversity, and ethical behaviour are valued and rewarded
			CO3	HRM Majors are educated in Human Resources Management (HRM), Organizational Behaviour (OB) and Industrial Relations (IR).
	302	Supply Chain Management	CO1	The primary objective of SCM is to create a competitive advantage for the organization by delivering value to customers
			CO2	Students learn seeking a challenging role to optimize supply chain operations and reduce costs while maintaining high levels of customer satisfaction.
	303	Global Competencies & Personality Development	CO1	Build self-confidence, enhanced self-esteem, and improve overall personality of the students
			CO2	Enhanced global and cultural competencies of the students. Groomed the students for appropriate behaviour in social and professional circles
	304	Fundamentals of Rural Development	CO1	Acquired the Knowledge of the development issues related to rural society. Understood the employment opportunities for rural youth
S.Y.B.B. A			CO2	Created interest among the rural youth to participate in rural development programme and schemes for sustainable development Discouraged seasonal and permanent migration to urban areas.
	A305	Consumer Behaviour & Sales Management	CO1	To interpret psychological and environmental influences that are relevant for understanding consumer behaviour
			CO2	Students will be able to explain the concepts of sales management, personal selling and sales



				task. will be able to summarize history of sale stages. will be able to explain the personal sale strategies and environmental factors that affect the personnel sales.	
	A306	Retail Management + Business Exposure	C01	Compare and contrast traditional retailers and category specialists Describe how technology (e.g., customer databases, integrated systems, and buying and sales forecasting systems) is used to support retail businesses	
			C02	Evaluate the effectiveness of merchandising decisions in the retail industry Explain the factors relating to visual merchandising, such as store layouts and presentation Compare Page No. 81 the strategies that are used within the different stages of a product's life cycle	
	B305	Management Accounting	C01	Student will understand the concept of Marginal Costing, its applications, different techniques, of managerial cost accounting and Fixed and Variable Cost Analysis in decision making process.	
			C02	Understand the concept of budget and budgetary control, types of budgets and preparation of functional budgets in an organization.	
			C03	Understand the concept of Working Capital Management, determination of working capital, components of working capital and accounts receivable and inventory management.	
				C04	Student will understand the concept of Financial Accounting and its limitations, emergence of Management Accounting and

S.Y.B.B. A				Cost Accounting, its advantages and distinction between Management Accounting and Cost Accounting
S.Y.B.B. A	B306	Banking & Finance +Business Exposure	C01	To understand the recent trends and developments in banking system
			C02	To understand the role of the Regional Rural Banks and Co-operative Banks
			C03	To provide the students the intricacies of Indian financial system for better financial decision making
	C305	Organizational Behaviour	C01	The Definition and meaning of organizational Behaviour Able to cope with the role of technology in organization. Describe the theoretical and conceptual framework of Organizational Behavior ☑ Analyze the impact of globalization
			C02	To be understand the Concept and characteristics of Emotional Intelligence
			C03	To understand the meaning and Causes of Stress ☑ Get detail knowledge about the Conflict ☑ To be understand Concept and Types of Group and Team building
S.Y.B.B. A	C405	Human Resource Management Functions & Practice	C01	Students studying HRM /OB acquire the knowledge, critical thinking, and practical skills that will enable them to create organizational effectiveness, lead human resources management strategies, and enhance the human condition at work
			C02	HRM/OB students learn to think critically about the challenges involved in creating high performance workplaces where innovation,

diversity, and ethical behaviour are valued and rewarded

**SEMESTER IV**

S.Y.B.B. A	401	Entrepreneurship and Small Business Management	C01	Understood the concept and process of Entrepreneurship. prospective investor Acquired Entrepreneurial spirit and resourcefulness.
			C02	Got acquainted with the concept of Small Business Management
			C03	Understood the role and contribution of Entrepreneurs and Small Businesses in the growth and development of individual and the nation
	402	Productions and Operations Management	C01	Students shall identify and articulate how operations management contributes to the achievement of an organization's strategic objectives
			C02	Students shall critically evaluate the operations function in manufacturing and service production settings.
			C03	Students shall appraise and apply forecasting methods as the basis of management's planning and control activity
			C04	Students shall assess and formulate decision making strategies to address operating issues that have short, intermediate or long lead times.
	403	Decision Making and Risk Management	C01	Learned the key topics in decision-making and risk management so that they can improve decision-making and reduce risk in their management activities and organizations.

				Founded the best alternative in a decision with multiple objectives and uncertainty
			C02	Described the process of making a decision. management plans down into four parts. Analyzed an organization's decision-making system
S.Y.B.B. A	404	International Business Management	C01	Students shall get acquainted with emerging issues in international business
			C02	Students shall study the impact of international business environment on foreign market operations
			C03	Students shall understand the importance of foreign trade for the Indian economy.
	A405	Advertising & Promotion Management	C01	The course aims to develop your understanding of advertising as an element of marketing communications, of how the advertising planning process is managed, and the various factors affecting decision-making in this area
			C02	Students shall study the five functions of advertising are informing, influencing, increasing salience, adding value, and other efforts.
	A406	Digital Marketing	C01	Studying digital marketing can help you develop a diverse set of skills valuable in the current job market.
S.Y.B.B. A			C02	Students learnt the interpretation and analysis of financial statements effectively.

S.Y.BB. A	B405	Business Taxation	C01	Students got to understand the basic concepts and definitions under the Income Tax Act, 1961.
			C02	Students were given the latest development in the subject of taxation.
			C03	Acquired knowledge about Computation of Income under different heads of Income of Income Tax Act, 1961.
			C04	Acquired knowledge about the submission of Income Tax Return, Advance Tax, Tax deducted at Source, Tax Collection Authorities
			C05	Students became Competent enough to take up employment in Tax planner.
S.Y.B.B. A	B406	Financial Services	C01	Students learn the interpretation and analysis of financial statements effectively.
			C02	Students understand and Apply and critically evaluate theories of financial statements and related analysis. Identify, define and analyse problems and design the process to solve them
SY.B.B. A	C405	Human Resource Management Functions & Practice.	C01	The student will able to understand basic concept of HRM and its Functions
			C02	The student will able to make aware students about traditional & modern methods of procurement & development in organization
			C03	The student will able to know the major trends in HRM practices.
	C406	Employee Recruitment & Record Management	C01	The course enables students to conceptualise the role of people/ human resource in making a business successful and sustainable.
C02			Demonstrate a general knowledge framework and understanding of key functions in	

				Employee recruitment as applied in practice. Obtain through electives in-depth knowledge and understanding in more specific management related areas. Identify and appreciate the ethical issues in management decision areas
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**SEMESTER V**

S.Y.BBA	501	Research Methodology	C01	Students shall gain basic understanding of the research process and tools for the same.
			C02	Students shall gain understanding of the tools and techniques necessary for research and report writing.
			C03	Elementary knowledge of research methodology shall consolidate and deepen their understanding of various branches of Economics.
S.Y.BBA	502	Database Administration and Data Mining	C01	Understood the Database Management System Understood the Data Mining Concepts
			C02	Understood the current trends in Data Management
	503	Business Ethics	C01	Students shall get knowledge of Business Ethics
			C02	Students shall witness promotions of Ethical Practices in the Business
			C03	Students shall develop Ethical and Value Based thought process among the future manager's entrepreneurs

T.Y.BBA	504	Management of Corporate Social Responsibility	C01	Understood the concept and process of CSR Understood the industrial contribution for CSR Policy
			C02	Understood the context of CSR of present-day Management Understood the contribution of CSR for the development of Society
T.Y.BBA	A505	Marketing Environment Analysis & Strategies.	C01	Students will get acquainted with the basics of the marketing field.
T.Y.BBA			C02	It will highlight on the core marketing concepts namely 'Marketing Mix'. It will help students to implement this knowledge in practicality by enhancing their skills in the field of market segmentation.
T.Y.BBA			C03	Students will develop the skills of Pricing the product along with gaining knowledge on Product Mix
T.Y.BBA	A506	Legal Aspects in Marketing Management + Project viva	C01	It will help the students to implement this knowledge in practicality by enhancing their skills in the field of marketing by using various techniques of salesmanship
			C02	It will help students to know the preferences, likes and dislikes of the consumer which lead to the further modernization of the sales strategies by marketer
			C03	Students understood the legal aspects of core marketing.
	B505	Analysis of Financial statement	C01	Students learnt the interpretation and analysis of financial statements effectively

T.Y.BBA			C02	The student got well acquainted with current financial practices
			C03	Students became intensive users of financial statements as part of their professional responsibilities
	B506	Legal Aspects of Finance & security laws + Project & viva	C01	Students understand to cultivate right approach towards money , finance , and their role in business
			Co2	To develop right understanding regarding various sources of finance and their role and utility in business and legal aspects of finance.
	C505	Cross Cultural HR & Industrial Relations.	C01	The student will be able to understand The Definition and meaning of Human Resource Management in industrial relations and its Concept, Approaches, Functions ☑ Can identify that the HRM is profession or not. ☑ Able to cope with the concept Human Resource Environment. ☑ Place of female employee in the organization. ☑ Identify the changing Role of Human Resource Management.
			C02	Kinds of Retirement, Resignation, Discharge, Dismissal, Suspension, Lay off. ☑ Identify he recent trends in HRM
T.Y.BBA	C506	Cases in Human Resource Management + Project & Viva	C01	Students are able to understand the cases in HRM .Students shall understand HR Recruitment and Selection.
			C02	Students shall understand how to prepare Personnel records reports and audit

**SEMESTER VI**



T.Y.B.B.A	601	Essential of E-Commerce	CO1	Understood the importance, role, and activities of E-Commerce and Understood various E-Money and E-Payment systems used in E-Commerce
			CO2	Understood the concept of E-Marketing and its tools in E-Commerce. And the concept of Cyber Space and Cyber Security in E-Commerce
	602	Management Information System	CO1	Described the basic concept of Information Technology and Management Information System
			CO2	Contrast and compare how MIS supports business processes. Introduced the fundamental knowledge of Structured System Analysis and Design
	603	Business Project Management	CO1	Developed a significant understanding of Project Management. Developed a concept-based approach towards Management of Business Projects
			CO2	Developed the relationship between the significance of Businesses Projects & their Management.
	604	Management of Innovations & Sustainability	CO1	Understood the concepts of Innovation and Sustainability in a practical sense. For better knowledge of the significance of organizational sustainable development and the economic implications of sustainable development
			CO2	Learned about the most common errors made when handling sustainable growth
	A605	International Brand Management	CO1	This course provides the students a thorough understanding and deep knowledge about the basic principles that tend to govern the free

				flow of trade in goods and services at the global level.to examine the how companies enter international markets and their choices in standardizing or adapting the marketing mix
T.Y.B.B.A			C02	Student able to understand The goal of branding is to earn space in the minds of the target audience and become their preferred option for doing business
			C03	Effective branding helps create recognition and awareness for your business among your target audience. A strong brand that stands out from competitors can help build trust and loyalty among customers, who will be more likely to choose your products or services over others.
T.Y.BBA	A606	Cases In marketing + Project & Viva	C01	Student will get acquainted with the basics of marketing field
T.Y.BBA			C02	It will highlight on the core marketing concepts namely 'Marketing Mix'. It will help students to implement this knowledge in practicality by enhancing their skills in the field of market segmentation.
			C03	Students will develop the skills of Pricing the product along with gaining knowledge on Product Mix
			C04	It will help the students to apply the various techniques of Promotion and understand the various channels of distribution
	B605	Financial Management	C01	Understand the concepts relating to Financing & Financial Statement Analysis
			C02	Utilize the information gathered to reach an optimum conclusion by a process of

T.Y.BBA				reasoning.Acquaint the student with knowledge of various Financial Management
			CO3	Acquaint the student with knowledge of various Financial Management terminologies (Investment, Credit Planning, Working Capital Management)
	B606	Cases in Finance + Project & Viva	CO1	Finance specialization is to understand practices that are currently followed in businesses.
			CO2	It is designed to prepare students for interpretation and analysis of financial statements effectively
			CO3	It is designed to prepare students for interpretation and analysis of financial statements effectively
T.Y.BBA	C605	Global Human Resource Management	CO1	Impart adequate knowledge and analytical skills in the field of HRM, HRP and development, Recruitment and Selection Process.
			CO2	Understand the concept of Competency mapping 6. Understand the E-HR and recent trends in Human Resource management

			CO3	Understand the concepts of Training and Development, Performance Appraisal and Merit Rating
T.Y.BBA	C606	Recent Trend & HR Accounting + Project & Viva	CO1	Introduced fundamental concepts of Human Resource Management
			CO2	To make aware students about traditional & modern methods of procurement & development in organization.
			CO3	Students shall study in detail New trends in HRM and exit policy.

**Name of the Programme. (Bachelor of Business Administration( International Business) B.B.A ( I.B)**

### SEMESTER-1

Name of the Class	Course Code	Course Title		Course Outcome
F.Y.B.B.A (IB)	101	Principles of Management	CO1	Understood basic concepts regarding org. Business Administration
			CO2	Examined how various management principles
			CO3	Developed managerial skills among the student

	102	Business Communication Skills	CO1	Understood what is the role of communication in personal and business world
			CO2	Understood system and communication and their utility
			CO3	Developed proficiency in how to write business letters and other communications required in business
	103	Business Accounting	CO1	Developed right understanding regarding role and importance of monetary and financial transactions in business
			CO2	Cultivated right approach towards classifications of different transactions and their implications
			CO3	Developed proficiency preparation of basic financial as to how to write basis accounting statement - Trading and P&L.
	104	Business Economics – Micro	CO1	Understood role of economics as it influences society and business
			CO2	Studied how different decisions are taken in relation to price demand and supply

			CO3	Developed right understanding regarding Monopoly, perfect competition, revenue etc.
	105	Business Mathematics	CO1	Developed appropriate understanding as how to use mathematics like computation interest, profit etc
			CO2	Cultivated right understanding regaining numerical aptitude to develop logical approach towards analytical approach data
	106	Business Demography	CO1	Provided proper understanding regarding concept of demography in modern economic setup
			CO2	Studied how population and structure changes affecting quality of life and business
			CO3	Developed clarity of concept regarding social economic process and urbanization and its impact on society

## SEMESTER II

F.Y.B.B.A (IB)	201	Basics of cost accounting	CO1	Developed rational understanding regarding concept of cost expenditure in business
			CO2	Developed understanding how overheads influence the cost structure of cost

			CO3	Developed skills for computation of total cost for a product
	202	Origin and Development of Global Business	CO1	Provided an understanding of the concepts of Global business and Trade
			CO2	Understood the practical applications of trade theories and its contribution
			CO3	Studied the role of International Institutions in the development of modern trade
	203	Commercial Geography	CO1	Acquainted the students of commercial geography with its bases regarding commercial activities in different environments, referring to world resources in general and India in particular.
			CO2	Acquainted the students with the knowledge of Industrial resources of the world
			CO3	Gained Knowledge about the determination and location of various industries in the world and its commercial prospects.

			CO4	Acquainted students with the knowledge of home trade, means of transportation and International markets through the study of commercial geography
	204	Principles of Marketing	CO1	Developed write understanding regarding marketing environment in the country
			CO2	Developed appropriate conceptual understanding as to develop basic marketing concept
			CO3	Developed new understanding regarding services, rural marketing and new trends in marketing
	205	Business Statistics	CO1	Understood the role and importance of statistics in various business situations
			CO2	Developed the skills related with basic statistical technique
			CO3	Developed the right understanding regarding regression, correlation and data interpretation
	206	Fundamentals of computers	CO1	Developed the concept of information and their role in modern businesses



			CO2	Developed rational approach as to how computers can be used in data process analysis in business
			CO3	Developed understanding regarding cautions to be taken security, safety and security while using net-based service

### Semester III

S.Y.BBA (IB)	301	Elements of Human Resource Management	CO1	Introduced fundamental concepts of Human Resource Management.
			CO2	Introduced the processes pertaining to different functions of HRM
	302	Global Competencies and Personality Development	CO1	Understand the importance of personality leading to self-development
			CO2	Helped the students to build positive personality traits.
			CO3	Enhanced one's Employ ability and life skills. Ensured all topics are taught not just for creating personality adaptable in domestic work environment but also globally
	303	International Economics	CO1	Provided a comprehensive understanding of the concepts of International Economics

			CO2	Developed theoretical tools to understand current international issues their impact on business
			CO3	Analyzed and tested international trade models. Analyzed the International Investment and risks associated with it
	304	Production and Operations Management	CO1	Enabled the students to have a comprehensive understanding of the subject.
			CO2	Understood the key concepts and issues of Production and Operations Management.
			CO3	Understood the Production Management and its role in developing Business Strategy.
	B305	German (I)	CO1	Students understand key issues in the relationship between language and learning. understand the importance of language in learning.
			CO2	Students understand the different ways in which language features in learning.

	A306	Supply Chain Management - 1	CO1	Awareness on Career opportunities in Supply Chain Management
			CO2	Upon successful completion of the program students are able to 1. Describe major logistics functions and activities. Describe methods of inventory planning
		<b>SEMESTER IV</b>		
	401	Import Export Procedure	CO1	Understood in detail the concepts of Import and Export
			CO2	Introduced the procedure to be followed for import and export of goods.
			CO3	Introduced various schemes related to foreign trade
	402	Research Methodology	CO1	Developed appropriate understanding of Research
			CO2	Understood the process of Research Designing
			CO3	Made the students familiar to undertake small research projects
	403	Business Ethics	CO1	Provided a comprehensive understanding of the concepts of Business Ethics

			CO2	Developed theoretical tools to understand current ethical issues and their impacts on business.
			CO3	Analyzed the role of Ethics on business, Government and Society. Analyzed the Ethical scenario with respect to Environment and consumer protection
	404	Management Information System	CO1	Understood the concepts of Information System
			CO2	Studied the concepts of system analysis and design Understood the issues in MIS
	405	German-2	CO1	Students understand key issues in the relationship between language and learning
			CO2	Students understand the different ways in which language features in learning.
	A406	International Warehouse and SCM	CO1	Students Understand fundamental supply chain management concepts.
			CO2	Students understand What is the relationship between warehouse and supply chain management

**Semester V**

	501	International Relations	CO1	Accumulated the knowledge and understood foreign affairs & global issues with international business system
			CO2	Introduced various regional groupings and their contributions to strengthening international relations.
			CO3	Acquired the understanding about the various dispute settlement machinery involved in international relations
			CO4	Understood the length about the sociocultural and trade relations
	502	International Business Law	CO1	Understood the basic concepts related to international business laws
			CO2	Introduced various institutions and their contributions to internal economic laws. Acquired the understanding of various dispute settlement machinery involved in international trade.
			CO3	Acquired the understanding of the length about the role of various Indian government bodies in international trade law
	503		CO1	Developed student's abilities to analyze & interpret various

		Business Reporting and Analysis		Economic Factors that affect Business decision-making.
			CO2	Acquired the understanding of reporting patterns followed in the corporate sector as a part of MIS.
	504	Foreign Exchange Management	CO1	Understood various financial terminologies and transactions involved in the FOREX market.
			CO2	Understood the operations of foreign market
			CO3	Understood the principles of currency values.
	A505	International Marketing Management	CO1	International marketing is important because it opens your business to larger, international audiences
			CO2	Students understand International marketing is an opportunity for wider exposure, product awareness, and increased sales.
	A506	Legal Dimensions in International Marketing.	CO1	It will help the student to apply the various techniques and methods of E- Marketing and legal dimensions of marketing practically.
			CO2	It will help them to gain a solid understanding of the theoretical and conceptual

knowledge of international marketing.

## Semester VI

601

New Venture creation and start ups

CO1

Students Understand the basic concepts related to entrepreneurship

CO2

Introduced the methods tools and techniques for new venture creation and start-ups

CO3

Introduced the methods tools and techniques for new venture creation and start-ups

CO4

Gained the knowledge about the length about the role of various Indian institutes offering assistance to new ventures and start-ups

602

International Project management

CO1

Known and understood the basic concepts regarding project management Introduced various tools and techniques for project management.

CO2

Understood in detail about project delivery and control.

CO3

Understood the effect of cultural factors on project management in the global context.

	603	Decision Making and Risk management.	CO1	Learned the key topics in decision-making and risk management so that they can improve decision-making and reduce risk in their management activities and organizations.
			CO2	Found the best alternative in a decision with multiple objectives and uncertainty. Describe the process of decision-making.
			CO3	Analyzed an organization's decision-making system. Developed a risk management process.
	604	Management of Agribusiness and Agri Exports	CO1	Developed adequate conceptual base in different areas of Agribusiness
			CO2	Encouraged entrepreneurial spirit in students; to make them effective in the Agri Enterprise sector
	A605	INTERNATIONAL SERVICE MGMT -1	CO1	Students who took BBA course. in International Relations will: Understand key concepts and concerns in international relations, including notably the way power is acquired and used globally and how states and non-state actors interact.



			CO2	Students evaluate the role of service systems in today's competitive business environment.
	A606	Brand Management	CO1	It can help you build trust with customers, increase your market share, and drive sales.
			CO2	Students Understand A strong brand can also improve your company's overall value, attract top talent, and create a sense of unity among your employees.

**Name of the Programme. (Bachelor of Computer Applications)**

**B.B.A(C.A)**

<b>Name of the Class</b>	<b>Course Code</b>	<b>Course Title</b>		<b>Course outcome</b>
<b>SEMESTER I</b>				

F.Y.B.C.A	CA-101	Business Communication Skills	CO1	To understand is the role of communication in personal and business world
			CO2	To understand system and communication and their utility
			CO3	To develop proficiency in how to write business letters and other communications in required
	CA-102	Principles of Management	CO1	To understand basic concept regarding org. Business Administration
			CO2	To examining how various management principles
	CA-103	C-Language	CO1	To understand basic concepts of programming using C.
			CO2	To understand various control structures supported in C
			CO3	To develop programming skills among the students
	CA-104	Database Management System	CO1	To understand basic concepts of Database Management
			CO2	To understand various concepts of DBMS.
			CO3	To develop skills for managing Databases using SQL

	CA-105	Statistics	CO1	To understand role and importance of statistics in various business situations
			CO2	To develop skills related with basic statistical technique
			CO3	Develop right understanding regarding regression, correlation and data interpretation
	CA-106	Computer Laboratory Based on 103 &104	CO1	To understand the basic principles and working of C language and Oracle RDBMS
			CO2	To apply the skills of C language to develop programs for solving problems.
			CO3	To apply RDBMS principles to solve different case studies
F.Y.B.C.A	CA-107	Add On (PPA)	CO1	To develop Analytical and Logical thinking.
			CO2	To develop Problem solving capabilities
<b>SEMESTER II</b>				
	CA-201	Organization Behaviour & Human Resource Management	CO1	To understand basic concept of HRM & OB
			CO2	To make aware students about traditional & modern methods of procurement & development in organization.

			CO3	To know the major trends in HRM & OB.
	CA-202	Financial Accounting	CO1	To develop right understanding regarding role and importance of monetary and financial transactions in business
			CO2	To cultivate right approach towards classifications of different transactions and their implications
			CO3	To develop proficiency preparation of basic financial as to how to write basis accounting statement - Trading and P&L
	CA-203	Business Mathematics	CO1	To understand the role and importance of Mathematics in various business situations and while developing software.
			CO2	To develop skills related with basic mathematical technique.
	CA-204	Relational Database	CO1	Enables students to understand relational database concepts and transaction management concepts in database system
			CO2	Enables student to write PL/SQL programs that use: procedure, function, package, cursor and trigger.
	CA-205	Web Technology HTML-JS-CSS	CO1	To know & understand concepts of internet programming.
				To understand how to develop web based applications using JavaScript.

	CA-206	<b>Computer Laboratory Based on 204 &amp; 205</b>	CO1	To understand the basic principles and concept of Data Structures.
			CO2	To apply C Programming language skills to develop various programs using Data Structure Concepts.
			CO3	To understand and apply PL/SQL concepts for problem solving.
			CO4	To apply RDBMS principles to solve different case studies practically
	CA-207	<b>Add-On (Advance C)</b>	CO1	To understand different methods of organising large amounts of data
			CO2	To efficiently implement different data structure
			CO3	To efficiently implement solution for different problems
			CO4	To get more knowledge on C programming language.

### Semester III

S.Y.B.C.A	CA-301	Digital Marketing	CO1	Enables students to understand relational database concepts and transaction management concepts in database system.
			CO2	Enables student to write PL/SQL programs that use: procedure, function, package, cursor and trigger
S.Y.B.C.A	CA-302	Data Structure	CO1	To understand different methods of organizing large amounts of data
			CO2	To efficiently implement different data structure
			CO3	To efficiently implement solution for different problems . To get more knowledge on C programming language.
	CA-303	Software Engineering	CO1	Students will be able to understand System concepts
			CO2	Students will be able to understand Software Engineering concepts
	CA-304	Angular JS	CO1	The students will be able to understand Client Side MVC and SPA

S.Y.B.C.A			CO2	The students will be able to explore AngularJS Component
			CO3	The students will be able to develop an AngularJS Single Page Application.
			CO4	The students will be able to create and bind controllers with JavaScript
			CO5	The students will be able to apply filter in Angular-JS application.
S.Y.B.C.A	CA-305	Big Data	CO1	The students will be able to develop expert knowledge and analytical skills in current and developing areas of analysis statistics, and machine learning.
			CO2	The students will be able to identify, develop and apply detailed analytical, creative, problem solving skills.
			CO3	The students will be able to understand comprehensive platform for career development, innovation and further study.
S.Y.B.C.A	CA-306	Computer Laboratory Based on 302 & 304, 305	CO1	To understand the basic principles and concept of Data Structures.
			CO2	To apply C Programming language skills to develop various programs using Data Structure Concepts
			CO3	To understand and apply PL/SQL concepts for problem solving. To apply RDBMS principles to solve different case studies practically

S.Y.B.C.A				
	CA-307	Environmental Awareness (Add-on Course)	CO1	Students will be able to provide opportunities to acquire the knowledge, values, attitudes, commitment, and skills needed to protect and improve the environment.
			CO2	Students will be able to provide opportunities to acquire the knowledge, values, attitudes, commitment, and skills needed to protect and improve the environment.
S.Y.B.C.A				
<b>Semester IV</b>				
	CA-401	Networking	CO1	Students will be able to gain knowledge about Computer Networks concepts.
			CO2	Students will be able to know about working of networking models,



				addresses, transmission medias and connectivity devices
			CO3	Students will be able to acquire information about network security and cryptography
	CA-402	Object Oriented Concepts Through CPP	CO1	To learn properties and events, methods of controls and how to handle events of different controls.
			CO2	To understand the use of active controls and how to design VB application
			CO3	To learn connectivity between VB and databases.
	CA-403	Operating System	CO1	Students will be able to understand the concepts of operating system and its working
			CO2	Students will be able to understand various operating systems features
			CO3	Students will be able to understand basic architectural components involved in operating system design
	CA-404	Node JS	CO1	Students will be able to understand the JavaScript and technical concepts behind Node JS.
			CO2	Students will be able to structure a Node application in modules
				Students will be able to understand and use the Event Emitter

				Students will be able to understand Buffers, Streams, and Pipes. CO5 Students will be able to build a Web Server in Node and understand how it really works.
	CA-405	Project	CO1	
			CO2	
	CA-406	Computer Laboratory Based on 402, 404	CO1	To understand the basic principles and concepts of C++ through programs
			CO2	To apply C++ Programming language skills to solve various problems.

## Semester V

	CA-501	Cyber security	CO1	Understood the concept of Cyber Space and Cyber Security.
			CO2	Protected business goals. Reduced risk. Improved productivity. Get the exclusive results of a Forester Consulting survey of cyber security and IT decision-makers commissioned by With-secure.
			CO2	Student understand to protect sensitive data, ensure system integrity, minimize cyber risks, comply with industry regulations, and cultivate cyber awareness
	CA-502	OOSE	CO1	Student understand the concept Object Oriented Software Engineering (OOSE) is a software design

			CO2	Object-oriented programming (OOP) is a computer programming model that organizes software design around data, or objects, rather than functions and logic. An object can be defined as a data field that has unique attributes and behavior
	CA-503	Core Java	CO1	At the end of this course, the students should be able to write sophisticated Java applications
			CO2	Upon completion of the course, the student will be able to use the Java language for writing well-organized, complex computer programs with both command-line and graphical user interfaces.
	CA-504	Python	CO1	<b>When students complete Intro to Programming with Python, they will be able to:</b>  Build basic programs using fundamental programming constructs like variables, conditional logic, looping, and functions.
			CO2	Work with user input to create fun and interactive programs.
	CA-505	Project	CO1	

	CA-506	Computer Laboratory based on 503 & 504	CO1	Students understand the concept of core Java
	5	Add on Course - IOT	CO1	
			CO2	

### SEMESTER VI

	CA-601	Recent Trends in info technology	CO1	To introduce upcoming trends in Information technology
			CO2	To know the concept of Data warehouse and data mining. To know the concept of Network Security
			CO3	To study Eco friendly software development
	CA-602	Software Testing	CO1	To know the concept of software testing. To know the concept of software testing tools.
			CO2	To understand how to test bugs in software and develop programming logic.
	CA-603	Advanced Java	CO1	To know the concept of Java Programming
			CO2	To understand how to use programming in day to day applications
			CO3	To understand how to use programming in day to day applications

	CA-604	Dot Net Framework	CO1	Students will be able to use features of Dot Net Framework along with Visual Basic
			CO2	Students will be able to develop Graphical User Interface based on problem specified
	CA-605	Project	CO1	
	CA-606	Computer Lab Based on 603 & 604	CA-01	
	6	Add On Course		

**Name of the Programme. (Bachelor of Computer Applications)  
B.B.A(C.A)**

<b>Name of the Class</b>	<b>Course code</b>	<b>Course Title</b>		<b>Course Outcome</b>
FYBCOM	111	Compulsory English - I	CO1	Students established relevant and practically helpful pieces of prose and poetry and they understood the beauty and

				communicative power of English and its practical application.
			C02	Students acknowledged the variety of topics that dominates the contemporary socio-economic and cultural life
			C03	Students developed oral and written communication skills and enhanced their employability. Acquaint overall linguistic competence and communicative skills.
112	Financial Accounting – I		C01	Imparted knowledge of basic accounting concepts. Appraise awareness about application of the concepts in business world
			C02	Enhancement of skills regarding Computerised Accounting
			C03	Augmented knowledge regarding finalization of accounts of various establishments.
113	Business Economics – I (Micro)		C01	Augmented knowledge of Business Economics
			C02	Enriched micro economic concepts.

			C03	Developed analysing ability of students regarding charts and graphs. Students established clarity in basic theories, concepts of micro economics and their application.
114A	Business Mathematics and Statistics - I	C01	Introduced the basic concepts in Finance and Business Mathematics and Statistics. Familiarized the students with applications of Statistics and Mathematics in Business	
		C02	Acquaint students with some basic concepts in Statistics. Augmented some elementary statistical methods for analysis of data	
		C03	Students are enabled to analyze the data by using some elementary statistical methods.	
114B	Computer Concepts & Applications-1	C01	Students understand the basic concept used in Accounts.	
		C02	Students understand the Concept of Tally.	
115B	Banking and Finance - I	C01	Familiarize students with the knowledge of the fundamentals of Banking	
		C02	Created awareness about	

				various banking concepts
			C03	Conceptualized banking operations.
	115F	Managerial Economics-1	C01	Develop an understanding of the applications of managerial economics
			C02	Discuss optimization and utility including consumer behavior. Assess the relationships between short-run and long-run costs.
	116 C	Marketing & Salesmanship - I	C01	Introduced the basic concepts in Marketing.
			C02	Enhanced the insight of the basic knowledge of Market Segmentation and Marketing Mix. Imparted knowledge on Product and Price Mix.
			C03	Established link between commerce, business and marketing. Developed the understanding of the segmentation of markets and Marketing Mix.



	116E	Business Environment & Entrepreneurship I	C01	Students understand the concept of Entrepreneur.
			C02	Students Understand the concept of Business and Ehis which is followed by business.
	117	Additional english(1)	C01	Improved their language skills by introducing them with new vocabulary and expressions.
			C02	Developed the students as better human beings by bringing them close to enriching experiences shared through the prose and poetry pieces. C03 - Increased their employability by enhancing their communicative power.
			C03	Increased their employability by enhancing their communicative power
<b>Semester II</b>				
SYBCOM	121	Compulsory English - II	C01	Students established relevant and practically helpful pieces of prose and poetry and they understood the beauty and communicative power of

				English and also its practical application.
			C02	Students acknowledged the variety of topics that dominate contemporary socio-economic and cultural life.
			C03	Students developed oral and written communication skills and enhanced their employability. Acquaint overall linguistic competence and communicative skills.
122	Financial Accounting – II	C01	Acquainted the knowledge of various software used in accounting. Established the knowledge about final accounts of charitable trusts.	
		C02	Imparted knowledge about valuation of intangible assets	
		C03	Developed the knowledge about accounting for leases	
123	Business Economics – II (Micro)	C01	Inculcated the basic concepts of micro economics	
		C02	Developed the knowledge about the tools and theories of economics for solving the problem of decision making by consumers and producers	

			C03	<p>Developed the knowledge about the problem of scarcity and choices.</p> <p>Imparted the knowledge of business economics. Clarified micro economic concepts</p>
124 A	Business Mathematics and Statistics - II	C01	Developed an understanding about the basic concepts in Finance and Business Mathematics and Statistics	
		C02	Familiarized the students with applications of Statistics and Mathematics in Business	
		C03	<p>Acquainted students with some basic concepts in Statistics.</p> <p>Developed an understanding about some elementary statistical methods for analysis of data</p>	
124B	Computer Concept & Applications	C01	Students understand How transactions have been recorded in the books of accounts in tally.	
125 B	Banking and Finance - II	C01	Acquainted the working capability of students in the banking sector	
		C02	The students are aware of Banking Business and practices	

			C03	Enlightened the students regarding the new concepts introduced in the banking system
125 F	Managerial Economics-2	C01	Student understand The purpose of managerial economics is to provide economic terminology and reasoning for the improvement of managerial decisions	
		C02	Students able to understand the The purpose of managerial economics is to provide economic terminology and reasoning for the improvement of managerial decisions	
126 C	Marketing & Salesmanship – Fundamental of Marketing - II	C01	Acquainted learners with electronic data interchange and its standards.	
		C02	Developed the knowledge about e-commerce process and payment solution	
		C03	Developed practical knowledge about security of e- commerce transactions. To help students understand traditional v/s electronic retailing	
126E	Business	C01	Students understand the	

		Environment & Ent		business environment Concept.
			C02	Students understand the role of regulations of business in Environment.
	127	Additional English-2	C01	Improved their language skills by introducing them with new vocabulary and expressions
			C02	Developed the students as better human beings by bringing them close to enriching experiences shared through the prose and poetry pieces
			C03	Increased their employability by enhancing their communicative power.

### Semester III

SYBCOM	231	Business Communication - I	C01	Developed the concept, process and importance of communication. Acquired and developed good communication skills requisite for business correspondence.
			C02	Inculcated awareness regarding new trends in Business Communication

			C03	Familiarized the students with the knowledge of various media of communication.
			C04	Developed Business Communication skills through the application and exercises
	232	Corporate Accounting - I	C01	Acquainted the student with knowledge about various Concepts, Objectives and applicability of some important accounting standards associated with corporate accounting.
			C02	Developed understanding among the students on the difference between commencement and incorporation of a company and the accounting treatment for transactions during the two phases.
			C03	Upgraded the students with knowledge for preparation of final accounts of a company as per Schedule III of the Companies Act 2013
	233	Business Economics - I (Macro)	C01	Familiarize the students to the basic theories and concepts of Macro Economics and their

				application
			C02	Developed the understanding about the relationship amongst broad aggregates. Imparted knowledge of Business Economics.
			C03	Developed an understanding about macroeconomic concepts. Acknowledged the various concepts of National Income
	234	Business Management – I	C01	Developed basic knowledge and understanding about various concepts of Business Management
			C02	The students developed cognizance of the importance of management principles
			C03	Developed an understanding about various functions of management. Inculcated knowledge about tools and techniques to be used in the performance of the managerial job.
	235	Elements of Company Law – I	C01	Developed general awareness of Elements of Company Law among the students.

			C02	Acquainted the Companies Act 2013 and its provisions. Established a comprehensive understanding about the existing law on formation of new companies in India
			C03	Enabled awareness among the students about the legal environment relating to the company law. Acquainted the students on e-commerce, E governance and e-filing mechanism relating to Companies
	236 B	Banking and Finance - I	C01	Developed knowledge about the Indian Banking System. Created the awareness about the role of banking in economic development
			C02	Acquainted the knowledge about working of Central Banking in India
			C03	Developed an understanding about the functioning of private and public sector banking in India
	236 E	Cost and Works Accounting - I	C01	Developed an understanding about the basic concepts of cost. Developed an understanding



				about the elements of cost.
			C02	Enabled students to prepare a cost sheet.
			C03	Facilitated the learners to understand, develop and apply the techniques of inventory control.
	236 H	Marketing Management - I	C01	Introduced the concept of Marketing Management.
			C02	Developed an understanding about the basic knowledge of Marketing Management to be a successful modern marketer
			C03	Inculcated the knowledge of various aspects of marketing management through practical approach

### Semester IV

	241	Business Communication - I	C01	Developed an understanding about the concept, process and importance of communication
			C02	Acquired and developed good communication skills requisite for business correspondence
			C03	Acquainted awareness regarding new trends in

				business communication. Inculcated the knowledge of various media of communication.
	242	Corporate Accounting – II	C01	Acquainted the student with knowledge of corporate policies of investment for expansion and growth through purchase of stake in or absorption of smaller units
			C02	Gained the knowledge among the students about consolidation of financial statements with the process of holding.
	243	Business Economics – II (Macro)	C01	Familiarize the students to the basic theories and concepts of Macro Economics and their application
			C02	Developed an understanding about the theories of money. Developed the knowledge of the phases of trade cycle and policy measures to elongate the trade cycle
			C03	Gained knowledge about various concepts related to public finance

	244	Business Management – II	C01	Enriched the basic knowledge and understanding about various concepts of Business Management.
			C02	The students developed cognizance of the importance of management principles.
			C03	Developed an understanding about various functions of management. Developed an understanding about tools and techniques to be used in the performance of the managerial job
	245	Elements of Company Law – II	C01	Developed general awareness among the students about management of company Developed a comprehensive understanding about Key managerial Personnel of company and their role in Company administration
			C02	Acquainted the students about E Governance and E Filing under the Companies Act, 2013. Equipped the students about the various meetings of Companies and their importance.

	246 B	Banking and Finance - II	C01	Gained the knowledge of Cooperative Banking in India. Analyzed the functioning of Development Banking
			C02	Created the awareness about Banking Sector Reforms.
			C03	Developed an understanding about the role of various committees on Banking Sector Reforms.
	246 E	Cost and Works Accounting - II	C01	Created awareness about the documents that are used in stores and how to calculate the issuing price of material. Gained knowledge to students on classification and codification.
			C02	Equipped students with knowledge regarding the ascertainment of labor cost. Acquainted the concept of payroll.
			C03	Enriched the understanding about the concepts of labor turnover and merit rating. Developed an understanding about the recent trends in cost accounting

	246H	Marketing Management - II	C01	Created awareness and impart knowledge about the basics of Marketing Management, which is the foundation of Marketing subject.
			C02	Enriched the students in recent trends in marketing management
			C03	Developed an understanding about the concept of Green Marketing. Enables students to apply this knowledge in practical ways by enhancing their skills in the field of Marketing.

**SEMESTER 5**

	351	Business Regulatory Framework	C01	Developed an understanding of conceptual knowledge about the framework of business Law in India. Enriched the students about the legal aspect of business
			C02	Created awareness among the students about the legal environment relating to the Contract Law, Partnership Act, The Sale of Goods Act in India
			C03	Developed an understanding

				about the emerging issues relating to e-commerce, e-transaction issues and E Contracts. Directed career opportunity in the corporate sector relating to business law in India.
	352	Advanced Accounting-1	CO1	Acquainted the student with knowledge about various concepts, objectives, and applicability of some important accounting standards.
			CO2	Developed the knowledge among the students about reorganization of business regarding restructuring the capital
			CO3	Upgraded the students with knowledge for preparation of final accounts of a Banking Companies with the provisions of Banking Regulation Act 1949
	354	Auditing & Taxation - I	CO1	Acquainted themselves about the Definition, Nature, Objectives and Advantages of Auditing, Types of Audit, Errors and Fraud, Audit Program, Notebook, Working Paper, Internal Control.

			CO2	Gained knowledge about the concept of Checking, Vouching, Verification and Valuation, Types of Audit Report and Auditing Assurance Standard.
			CO3	Developed an understanding about the provision related Qualification, Disqualification, Appointment, Removal, Rights, Duties and Liability of Company Auditor and Provisions regarding Tax Audit as per Income Tax Act 1961 (Section 44 AA to 44AE)
	353 (B1)	Indian and Global Economic Development - I	CO1	Developed an understanding about the present Economic Scenario of Indian Economy as well as World Economy.
			CO2	Developed an understanding about the various aspects of development in the Agricultural, Industrial and service sector in India.
			CO3	Critically evaluated the role of India in the international economy.
	356 B	Banking and Finance - II	CO1	Developed an understanding about the functions and working of RBI. Acquired

				knowledge on monetary policy and credit control.
			C02	Enriched their understanding on the customer relationship management practiced in banking institutions. Developed an understanding about the new trends in banking in India and the world.
	356 E	Cost and Works Accounting - II	C01	Applied knowledge & skills in the field of cost and accounting.
			C02	Acquainted with the procedural aspect and Recent changes in the field of cost and works accounting
			C03	Acquainted with the procedural aspect and Recent changes in the field of cost and works accounting
	356H	Marketing Management – III	C01	Developed an understanding about the concept, need & importance of Advertising and the challenges of the modern world of Advertising
			C02	Created awareness and encouraged students to study the role of information technology and ethics in Advertising.



## Semester VI

	361	Business Regulatory Framework – II	C01	Acquaint knowledge and maturity to understand Contract Law
			C02	To give Comprehensive insight about the emerging trend of Arbitration and conciliation and its regulatory mechanism.
	362	Advanced Accounting II	C01	Students understand Advanced financial accounting incorporates accounting theory and more complex
			C02	The overall objective of the course is to develop students' ability to construct accounting reports and make decisions from such accounting information.
	363 A	Indian and Global Economic Development – I	C01	Students will be able to understand the present Economic Scenario of Indian Economy as well as World Economy
			C02	Students will be able to understand the various aspects of development in the
			C03	Students will be able to critically evaluate the role of

				India in the international economy.
	364	Auditing & Taxation - II	C01	Acquaint with knowledge and maturity to understand the concept of Auditing, types of Audit and Audit Process
			C02	Conceptual Clarity and Practical understanding of Vouching Verification and valuation and Types of Audit Report
			C03	Practical knowledge about appointment, reappointment and other related provisions. Practical knowledge about Tax Audit as per I.T. Act 1961 (Form 3CA, 3CB & 3CD)
	363 B(2)	International Economics - I	C01	Students will be able to understand the present Economic Scenario of Indian Economy as well as World Economy.
			C02	Students will understand the working of foreign trade market and foreign exchange market
			C03	Students will be able to comprehend trade policies and

				concepts related to trade policies.
	365 B	Banking and Finance - III	C01	Developed an understanding about the various schemes of agricultural finance
			C02	Enhanced knowledge about the legal aspects of land revenue records.
			C03	Developed an understanding about the loan sanctioning and disbursement procedure of Agricultural projects.
	365 E	Cost and Works Accounting - III	C01	Increased the learner's knowledge & skills in the field of cost and works accounting
			C02	Acquainted with the procedural aspect and Recent changes in the field of cost and works accounting.
			C03	Developed communication and decision-making skills among students through self-learning.
	365 (H)	Marketing Management – III	C01	Student will understand the concept of advertising and advertising media
			C02	To enable the students to study the Appeals and Approaches in Advertisement

			C03	It will help the students to apply the various Economic and social aspects of advertising.
			C04	It will help them to implement this knowledge in practical situations by enhancing their skills in the field of Marketing